

Sponsorship Opportunities

CMCP

California Minority Counsel Program

*Diversity:
The Sky's the Limit!*

September 13-14, 2006

**Hotel Nikko
San Francisco**

Title Sponsor



Gibbs & Oliphant LLP
Attorneys at Law

What is CMCP?

The California Minority Counsel Program (CMCP) is comprised of corporations and public entities as well as law firms of every size, all dedicated to the central mission of maximizing opportunities for attorneys of color.

Founded in 1989, CMCP is the most successful program of its kind in the nation. CMCP has been recognized for its leadership and success by The Recorder, The Daily Journal and Diversity & The Bar, as well as by the State Bar with the 2003 Diversity Award and the Minority Corporate Counsel Association (MCCA) in 2004 for promoting diversity in the legal profession.

What is the Annual Business Development Conference?

The Annual Business Development Conference is CMCP's signature event. The conference features cutting-edge MCLE programs and practical skills-building in business development, career development and implementation of successful diversity programs. The conference also features special events such as the Judges' Reception, Awards Luncheon and the General Counsel Reception.

The most unique feature of this conference is Corporate Connections. These are brief one-on-one matched introductions creating the opportunity for in-house counsel at corporations and public agencies to identify and connect with diverse outside counsel for possible retention.

2006 Conference Agenda

Wednesday, September 13

Registration
Welcome Remarks
CLE & Marketing Roundtables
Judges' Reception at



Thursday, September 14

Registration
Opening Session
Corporate Connections
Awards Luncheon
CLE Roundtables
General Counsel Reception

Why you should sponsor this event.

You should sponsor this event because you believe in the organizational goals and mission of CMCP. This is one of the most visible and cost-effective ways in which you can promote diversity in California's legal community. Corporations and public-agencies who attend this event understand how important diversity is which is why many of them participate in Corporate Connections, one-one-one meetings between in-house counsel and member minority outside counsel.

By sponsoring this event, you allow CMCP to offer the many benefits of the conference to its members at an affordable price as well as help fund CMCP events and activities throughout the year in support of diversity. CMCP depends entirely on conference revenues, dues and the generous support of its members.

You will not find another event like this one that brings together diverse attorneys - from California and beyond - to one place to celebrate diversity than the CMCP Annual Business Development Conference.

This year, we expect over 500 attorneys from law firms, public agencies and corporations in attendance at this year's conference.

Support CMCP and be recognized for your contribution to diversity in the legal profession.

Why you should sponsor this event.

This year, we are offering *Exclusive Host* sponsorship opportunities for the special events CMCP is hosting at its Annual Conference. Exclusive sponsorships are sold on a first-come basis. This is great visibility for your organization.

The first day of the conference will conclude with a special Judges' Reception at The Bubble Lounge where several judges will be honored. This event will feature diverse trial and appellate jurists from the state and federal bench.

The second day will include the Corporate Connections Breakfast, the CMCP Awards Luncheon and the day will conclude with the General Counsel reception at the conference hotel, featuring senior in-house counsel and General Counsel.

Conference Sponsorships

\$20,000 – Title Sponsor

(limited to one law firm and one corporate or government entity)

- Recognition in conference print and electronic marketing materials
- Letter from CEO/GC/Managing Partner in Conference Program
- Ad in Conference Program
- Logo on Conference Program cover
- Opportunity to distribute marketing material and/or gift to attendees
- Opportunity to hang firm banner at Awards Luncheon
- 10 registrations to full conference
- 10 additional GC Reception-only passes

\$10,000 - Major Sponsor

- Recognition in conference print and electronic marketing materials
- Logo in Conference Program
- Opportunity to distribute marketing material and/or gift to attendees
- Special recognition at Awards Luncheon
- 5 registrations to full conference
- 5 additional GC Reception-only passes
- Display table in registration area

\$7,500 – Platinum Sponsor*

- Recognition in print and electronic marketing materials
- Logo in Conference Program
- 2 registrations to full conference
- 3 additional GC Reception-only passes
- 3 additional Luncheon-only passes
- Display table in registration area

\$5,000 – Gold Sponsor*

- Recognition in print and electronic marketing materials
- Logo in Conference Program
- 2 registrations to full conference
- Recognition at Luncheon
- Display table in registration area

\$3,000 – Silver Sponsor*

- Recognition in print and electronic marketing materials
- 1 registration to full conference
- Display table in registration area

\$1,500 – Patron Sponsor*

- Recognition in print and electronic marketing materials

Special Event Sponsorships

\$12,500 Corporate Connection Breakfast Host

(limited to one law firm and one corporate or government entity)

All benefits of Gold Sponsorship, plus -
Special recognition during morning plenary session
Opportunity to place gifts at each Corporate Connection station
Opportunity to display poster/banner at Continental Breakfast

\$15,000 – Luncheon Host

(limited to one law firm and one corporate or government entity)

All benefits of Platinum Sponsorship, plus –
Special recognition at Luncheon
Opportunity to place gift at Luncheon seats
Opportunity to hang banner at Awards Luncheon
Display table at Awards Luncheon

\$15,000 – Judge’s Reception Host

(limited to one law firm and one corporate or government entity)

All benefits of Platinum Sponsorship, plus—
Special recognition at Reception
Opportunity to distribute gifts to Judges Reception attendees
Opportunity to hang banner at Reception
Display table at Judge’s Reception

\$15,000 - General Counsel Reception Host

(limited to one law firm and one corporate or government entity)

All benefits of Platinum Sponsorship, plus—
Special recognition at Reception
Opportunity to distribute gifts to GC Reception attendees
Opportunity to hang banner at Reception
Display table at GC Reception

Please contact CMCP at (415) 782-8990 for more information.

*Sponsorship commitments must be received
by August 1, 2006*

Please be advised that early commitments allow for more opportunities for recognition in print materials.

*Sponsorships with * are available to CMCP member minority-owned firms at a 25% discount.*

Sponsorships with banner display options do not include venue charge for hanging banners.

Conference registration includes attendance at ALL 9/13 and 9/14 events.

Sponsorships are offered on a first-come basis.

Here's the Buzz!

"I found the CMCP annual conference to be an excellent networking event since it combines formal networking and informal networking opportunities. I have met several diverse attorneys through CMCP who I have recommended to hiring attorneys within the company."

--Hanifa Baporia, Assistant General Counsel, Sun Microsystems

"We first attended a CMCP conference two years ago, less than a month after our firm was formed. It proved to be a great experience that yielded significant results -- and two clients -- for our firm. We attended again last year and landed a major bank as a client that had even more work for our firm. We've found that the more we put into CMCP, the more we get out of it."

--Geoffrey Gibbs, Partner, Gibbs & Oliphant LLP

I cannot express enough the value of CMCP. The CMCP organization provides wonderful opportunities for networking, and I have developed client business from my CMCP contacts. But more importantly, the CMCP family is a place to forge lifelong long friendships with diversity-inspired colleagues in the legal community. For these reasons and so many other reasons, I am proud to say that my firm has financially supported CMCP with title sponsorship of the Annual Business Development Conference for three years in a row."

--James D. Nguyen, Partner, Foley & Lardner LLP



CMCP Annual Business Development Conference Sponsorship Commitment

Conference Sponsorship

- TITLE SPONSOR (exclusive)¹ - \$20,000
(available to one corporate or public agency)
- MAJOR SPONSOR² - \$10,000
- PLATINUM SPONSOR² - \$7,500
- GOLD SPONSOR² - \$5,000
- SILVER SPONSOR² - \$3,000
- PATRON SPONSOR² - \$1,500

on-site display table

Law firm slot filled

- Yes/ No
- Yes/ No
- Yes/ No
- Yes/ No
(not included)

Special Event Sponsorship

- CORPORATE CONNECTIONS BREAKFAST HOST - \$12,500
- LUNCHEON HOST - \$15,000
- JUDGES' RECEPTION HOST - \$15,000
- GENERAL COUNSEL RECEPTION HOST - \$15,000

All Special Event Sponsorship is limited to one Law Firm and one Corporation or Public Entity

Please make checks out to: **California Minority Counsel Program**

If you have any questions, please contact CMCP at (415) 782-8990

Organization Name: _____

Sponsorship Contact/Title: _____

Email: _____ Phone: _____

Marketing Contact/Title: _____

Email: _____ Phone: _____

Address: _____

Sponsorships offered only as available.

Return with payment to:

CMCP, 465 California Street, Suite 1100, San Francisco, CA 94104

¹ Sponsorships marked "1" are available only on a first-come basis.

² Sponsorships marked "2" are available at a 25% discount to CMCP member minority-owned firms.

Your friends, clients, and competitors attend this conference!

In recent years, attendees have included representatives of: APPLE COMPUTER BABCOCK & BROWN BANK OF AMERICA THE BOEING COMPANY CHARLES SCHWAB & CO. CHEVRON CORPORATION THE CLOROX COMPANY DEL MONTE FOODS GAP INC. GRANITE CONSTRUCTION GUIDANCE SOFTWARE HILTON HOTELS CORPORATION INTEL CORPORATION KAISER FOUNDATION HEALTH PLAN, INC. LIBERTY MUTUAL INSURANCE COMPANY MECHANICS BANK MICROSOFT CORPORATION MLEGAL CONSULTING INC NEW UNITED MOTOR MANUFACTURING, INC. PG&E CORPORATION RICK ENGINEERING COMPANY SAFEWAY INC. SAN FRANCISCO 49ERS SBC COMMUNICATIONS INC. SEMPRE ENERGY SOUTHERN CALIFORNIA EDISON COMPANY SPECIAL COUNSEL SUN MICROSYSTEMS INC. TACO BELL CORP. TOYOTA MOTOR SALES U.S.A. INC. UNION BANK OF CALIFORNIA UNITED AIRLINES VISA INTERNATIONAL WAL-MART STORES, INC. WALT DISNEY COMPANY WELLS FARGO BANK CITY AND COUNTY OF SAN FRANCISCO CITY OF LOS ANGELES AKIN GUMP STRAUSS HAUER & FELD ALLEN MATKINS LECK GAMBLE & MALLORY ALSCHULER GROSSMAN STEIN & KAHN BAKER & MCKENZIE BARTON KLUGMAN & OETTING BINGHAM MCCUTCHEN BOWMAN AND BROOKE BUCHALTER NEMER FIELDS & YOUNGER CARROLL BURDICK & MCDONOUGH CAULFIELD DAVIS & DONAHUE FARELLA BRAUN + MARTEL FOLEY & LARDNER FOLGER LEVIN & KAHN GIBBS GIDEN LOCHER & TURNER GIBSON DUNN & CRUTCHER GORDON & REES GROTTA GLASSMAN & HOFFMAN HANCOCK ROTHERT & BUNSHOFT HANSON BRIDGETT MARCUS VLAHOS & RUDY HELLER EHRMAN WHITE & MCAULIFFE HOLLAND & KNIGHT HOLME ROBERTS & OWEN HOWARD RICE NEMEROVSKI CANADY FALK & RABKIN JACKSON LEWIS JEFFER MANGELS BUTLER & MARMARO KATTEN MUCHIN ROSENMAN KEKER AND VAN NEST KIRKLAND & ELLIS LATHAM & WATKINS LITTLER MENDELSON LORD BISSELL & BROOK LUCE FORWARD HAMILTON & SCRIPPS MANATT PHELPS & PHILLIPS MCKENNA LONG & ALDRIDGE MEYERS NAVE RIBACK SILVER & WILSON MORRIS POLICH & PURDY MORRISON & FOERSTER NOSSAMAN GUTHNER KNOX & ELLIOTT ORRICK HERRINGTON & SUTCLIFFE PAUL HASTINGS JANOFSKY & WALKER PILLSBURY WINTHROP SHAW PITTMAN REED SMITH SEDGWICK DETERT MORAN & ARNOLD SEVERSON & WERSON SEYFARTH SHAW SHEPPARD MULLIN RICHTER & HAMPTON SHOOK HARDY & BACON SIDEMAN & BANCROFT SIDLEY AUSTIN SKADDEN ARPS SLATE MEAGHER & FLOM SONNENSCHNEN NATH & ROSENTHAL SQUIRE SANDERS & DEMPSEY THELEN REID & PRIEST TOWNSEND AND TOWNSEND AND CREW WESTON BENSHOOF ROCHEFORT RUBALCAVA & MACCUISH WEAKLEY RATLIFF ARENDT & MCGUIRE WILSON ELSTER MOSKOWITZ EDELMAN & DICKER WILSON SONNSINI GOODRICH & ROSATI WINSTON & STRAWN ADORNO YOSS ALVARDO & SMITH GIBBS & OLIPHANT LAFAYETTE & KUMAGAI MILLER LAW GROUP MINAMI LEW & TAMAKI PACIFIC LAW GROUP SANCHEZ & AMADOR SAWYER LAW GROUP SHIMOKAJI & ASSOCIATES SILICON COUNSEL STANZLER FUNDERBURK & CASTELLON TAYLOR & GOINS